

FORTISSIMOFILMS

PRESENTS

LINSANITY

BY EVAN JACKSON LEONG

DEAR FRIENDS:

We are pleased to inform you that Fortissimo Films will be presenting the INTERNATIONAL PREMIERE of the highly anticipated, Sundance favorite --- LINSANITY at the upcoming HK International Film Festival/Filmart. The film, directed by Evan Jackson Leong, is an exciting and passionate look at the rise of NBA basketball sensation, Jeremy Lin, who, while breaking records and hearts in New York became an unlikely basketball hero. The distribution rights for all territories in Asia (excluding China) are available. Don't miss the opportunity to see the film and acquire it for your territory. The screening schedule in Hong Kong is listed below.

See you soon in Hong Kong.

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Screenings:

Mar 18 (Mon)	10.00 am	Meeting Room N101A, HKCEC	(Market Screening)
Mar 18 (Mon)	9.30 pm	HK Science Museum Lecture Hall	(INTERNATIONALPREMIERE)
Mar 20 (Wed)	3.30 pm	Meeting Room N101B, HKCEC	(Market Screening)
Mar 30 (Sat)	6.00 pm	HK Science Museum Lecture Hall	

THE RISE OF AN UNLIKELY BASKETBALL HERO

408 FILMS AND AROWANA FILMS PRESENT

LINSANITY

A FILM BY EVAN JACKSON LEONG



FORTISSIMOFILMS

HONG KONG FILMART 2013 Fortissimo Booth 1B-E13

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DIRECTED BY
EVAN JACKSON LEONG

USA / 2013 / DOCUMENTARY
88 MINUTES / COLOUR / ENGLISH

FEATURING
JEREMY LIN

DIRECTED BY Evan Jackson Leong
PRODUCED BY
Christopher C. Chen, Allen Lu, Brian Yang
EXECUTIVE PRODUCERS
Sam Kwok, Patricia Sun, James D. Stern
NARRATED BY Daniel Dae Kim
EDITED BY Greg Louie
CO-PRODUCERS Josh Fan, Eleanor Nett
VISUAL EFFECTS SUPERVISOR Frank Toby Chi
ORIGINAL MUSIC BY The Newton Brothers
SUPERVISING SOUND EDITOR
Thomas O'Neil Younkman
SOUND EDITORS
Sang Kim, Brian Dunlop
DIRECTOR OF PHOTOGRAPHY
Evan Jackson Leong

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SYNOPSIS

In February 2012, the world of basketball unexpectedly went "Linsane." Stuck in the mire of a disappointing season, the New York Knicks did what no other NBA team had thought about doing—they gave an undrafted, third-string point guard from Harvard named Jeremy Lin an opportunity to prove himself. He took full advantage, scoring more points in his first five NBA starts than any other player in the modern era, and created a legitimate public frenzy in the process. Prior to this now-legendary run, Lin had faced adversity in his career at every turn. Despite leading Palo Alto High to a shock California State prep title, he received no scholarship offers from any major university. Then despite a standout collegiate career at Harvard, he was not drafted by any NBA team.

Director Evan Jackson Leong began his chronicle of Lin long before that fateful February when the subject of his film became a full-blown media sensation. Gaining intimate access to Lin and his guardedly private family, Leong follows the future star as he struggled to find his place in the NBA. More than just a film for basketball addicts, LINSANITY serves as an insightful study of the way unlikely heroes are born and details the birth of a pop culture phenomenon in the modern technological age of instant, rapid-fire opinion.

ABOUT THE DIRECTOR

A sixth-generation Chinese American and native of San Francisco, Evan Jackson Leong will be participating in his third Sundance Film Festival however, LINSANITY marks his first entry as a director at the festival. He previously worked with director Justin Lin on Better Luck Tomorrow (Sundance 2002) and on the action blockbuster, The Fast and the Furious. He also served as co-producer of Lin's Finishing the Game (Sundance 2007). Leong directed two half-hour, nationally broadcast films: Him Mark Lai: The People's Historian and Forging a Feature: The Journey of Better Luck Tomorrow. He previously completed his first feature-length documentary, 1040: Christianity in the New Asia.



TO SET UP A MEETING AT THE HONG KONG
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HONG KONG FILMART - MARCH 18th - 21st, 2013
Booth 1B-E13